

Abstract of the Disclosure

One or more fuel additives (24, 25) are selected via a fuel additive selector (26) by an end user and automatically combined by a combiner (28) with a liquid fuel (21) upon dispensation into an end user's fuel container (42). In various embodiments the selector can provide information of various kinds to the end user regarding the available and/or selected fuel additives. In various embodiments the liquid fuel and fuel additive(s) are combined prior to introduction into the end user's fuel container and/or upon introduction to the end user's fuel container.